

## January 2019 Newsletter



### Legislative Session Preview

This election saw a little over 1.3 million Iowans voting, representing 61 percent of the electorate and breaking Iowa's record for turnout in a mid-term election.

Republicans saw gains in rural areas and Democrats saw gains in the suburban areas. Suburban districts historically safe for Republicans saw an overwhelming wave of incumbent Republicans voted out or open seats being won by Democrats. Iowa's rural and urban political divisions have never looked more stark than after this month's election.

Governor Kim Reynolds won a four-year term after filling the position upon the appointment of Governor Branstad to be Ambassador to China. This makes her not only the first female Governor of Iowa but the first female to be elected to a full term. It also means Acting Lt. Governor Adam Gregg becomes a "full-fledged" Lt. Governor when they are sworn in next week.

Republicans retained control of the Iowa Senate and actually added three seats, giving them a 32-18 seat majority. Senate Republicans gained a total of five new members. House Republicans lost five seats but maintain control with a 54-46 majority with 12 new Republican members. Overall, women will occupy 45 desks in the Iowa House and Senate this next General Assembly, a record in Iowa. It was a record year for women candidates resulting in a record number of female legislators.

This legislative session IACS will be focused on a number of areas very similar to our focus over the last number of years: textbook & transportation funding, ensuring unfunded mandates are defeated, and supporting the school choice coalition in pursuing an increase in STO tax credits and Education Savings Account legislation.

Please make sure you are signed up for our email list to stay up to date on the latest developments! You can [sign up on our website!](#)

### Education Celebration!

Please make sure your school is represented at this year's nonpublic schools day, "Education Celebration," at the Iowa State Capitol.

This year's event will be on **Tuesday, April 2** with the rally in the Capitol rotunda beginning at Noon. We encourage you to bring a group of students, teachers, and parents from your school that day! Please stay tuned for details. Many schools use the day to schedule a tour of the Capitol, participate in the rally, and even see other sites in the Des Moines area before heading back to school.

Contact Trish Wilger at [Iowa ACE](#) for more information on this event.

## School Marketing Summit

DO YOU WANT TO LEARN HOW TO...

Clarify your vision & mission? Think through the story you tell? Market effectively on digital platforms? Take advantage of word-of-mouth marketing? Improve your enrollment closing process? Retain more of your current families? Handle the money issue with prospective families? Create an action plan and marketing calendar?

Join Iowa District East Schools on **Friday, March 22, from 9AM – 3PM** for a masterclass with Jim McKenzie, who tripled his school's enrollment over the past eight years!

### WHO SHOULD COME?

All who help with marketing and the student enrollment process are invited!

### WHAT'S THE COST?

\$60/person OR \$75/group (unlimited number of people) from the same school/center. Lunch provided.

Registration opening soon. Check the [IDE website](#) or contact Pam Krog at 319-373-2112 for more information. Flyer available on the [members section](#) of our website.

## Other Updates

### Save The Date! IACS Annual Meeting!

This year's IACS Annual Meeting is scheduled for Wednesday, October 30. More details to come!

### Action Alerts/Voter Voice App

Please make sure you are sharing IACS action alerts if you are an IACS member school. This helps us build up our grassroots list and ensures that those impacted by the issues that are unique to IACS are informed. Also, please download the VoterVoice app and select Iowa Association of Christian Schools as your organization for alerts!

### School Sustainability & Safety Plans

IACS is working on bringing in Bill Simmer, the CSM Consultant who addressed sustainability at our annual meeting. Stay tuned for more details. Also, school safety plans are due June 30! Contact IACS or [Mark Schouten](#) for more information! Both presentations can be seen on the members section of our website.

## IACS Board Of Directors

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